



Recognizing Provincial Funding for Your Activity – Independent Artists

By recognizing Saskatchewan Arts Board support, you play an important role in promoting public funding for the arts and helping the arts thrive in our province.

Recognize Arts Board funding:

- Display the Arts Board logo (www.artsboard.sk.ca/about-us/funder-logos) at events and on print materials. These include annual reports, newsletters, brochures, flyers, posters, programs, invitations, signs, and tickets. Logo display should be prominent and on par with the size of other sponsors' logos.
- Recognize Arts Board funding in other forms of promotion, including websites, public service announcements and radio, television, and specialty advertising.
- Acknowledge Arts Board funding in speeches and presentations as well as at openings, performances and events.

We want to hear from you!

- We want everyone to know about the positive impact the arts community makes in our province. Send us your good news to info@artsboard.sk.ca so we can spread the word through our annual report, press releases, presentations and website.
- Have an event you'd like provincial decision-makers, members of the public, and the arts community to know about? Send us the information; we'll include it in our events listings and make sure it gets into the right hands.

Other ways you can help:

- Invite municipal, provincial, and federal decision-makers to your openings, performances and events. A listing of provincial MLAs is available at <http://www.legassembly.sk.ca>, and federal MPs are listed at <http://www.parl.gc.ca>.
- Raise awareness in your organization and/or networks about the importance of public funding for the arts and the Arts Board's role. Forward Arts Board announcements to your members, volunteers, and colleagues.